CELEBRATING SUCCESS





COMPLETE

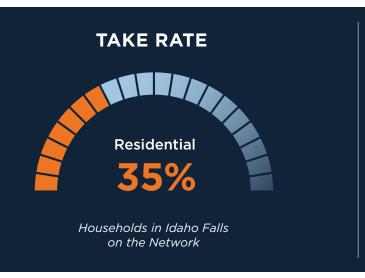


Idaho Falls Fiber Network, the city's community-owned, cutting-edge internet network, has reached a milestone with the completion of construction. Every home and business in the city now have access to affordable, reliable internet.

It's the only 100% fiber-optic network in town.

The infrastructure was designed and built with future generations in mind, ensuring Idaho Falls remains at the forefront of modern, robust, and future-proof internet delivery.

We continue to exceed our take rate projections every year by signing up **over 35% of the available households in Idaho Falls,** and this is just the beginning! Our goal is to ensure every resident of Idaho Falls is connected to this fast, reliable, and affordable high-speed fiber internet network.



Idaho Falls Fiber is available everywhere in Idaho Falls

THE COMMUNITY OWNED ADVANTAGE

Idaho Falls Fiber is owned and operated by Idaho Falls Power. Idaho Falls Power and Idaho Falls Fiber are not-for-profit entities, owned by the City of Idaho Falls. That means the broadband network is **community-owned** and operated to benefit the community. As a city-owned enterprise, revenue received from the service does not go to corporate profits, it's reinvested to keep costs down for all network participants.

We're encouraging more residents to sign up for Idaho Falls Fiber because increasing our customer base allows us to hold prices flat or even lower prices while offering even better services," said Idaho Falls Power and Fiber General Manager Bear Prairie. "Additionally, this model keeps more money in our citizens pockets, supports our local economy, and is a source of community pride.

FIBER OPTIC INFRASTRUCTURE



Delivering better internet started with building a better network. With an investment of nearly \$40 million, we built the network in only four short years despite a global pandemic, supply chain issues, and severe inflation. We planned ahead and purchased most of the materials for the network before inflation kicked in following the pandemic. Here's what we built for you!



Idaho Falls Fiber constructed and manages over

1,400 MILES
OF FIBER

WHY JOIN THE IDAHO FALLS FIBER NETWORK?

- Exceptional and <u>local</u> customer service - just give us a call
- Affordable & transparent pricing: no long-term contracts or complex promotions
- Symmetrical upload and download speeds

- Provided by the community for everyone in the community
- Strong connections you can count on
- Reliability 99.9% uptime rate & reliability of service
- Doesn't slow down when the workload gets heavy, plenty of bandwidth for everyone

- Perfect for working from home, online education, streaming entertainment, and gaming
- Fiber delivered directly to your home, no shared connections to slow you down
- No installation or equipment costs

Choose from **6** internet service providers.

Change providers if you want a different package or service at anytime.













THE FUTURE IS BRIGHT



Although the main buildout is complete, network construction will continue into new areas as Idaho Falls grows. Delivering high-speed internet to Idaho Falls businesses and residents will ensure our community stays connected and up to date as new technology becomes available.



Community Owned, Community Connected

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